



海天印刷

HUIZHOU
HAITIAN
PRINTING

惠州市海天印刷有限公司



海天印刷





海天印刷 每天精彩

诚信是金

诚信是立业之本

诚信是做人的准则

诚信是企业 and 人的第二张身份证

诚信赢得一切

01°

公司简介 Company Profile



惠州市海天印刷有限公司成立于1996年，是一家集纸品包装、印前、印刷、印后为一体的民营企业，在惠州地区具有较强实力的综合性第一类印刷企业，公司厂房面积达20000多平方米，员工300多人。已通过了ISO9001:2008质量管理体系认证，ISO14001环境管理体系认证，多年被惠州市工商局授予“守合同重信用企业”称号，是“惠城区50强民营企业”、“广东印刷百强企业”、惠州市印刷协会常务副会长单位。

公司拥有现代化的生产设备和相当完备的配套设施，引进世界最先进的CTP电脑直接制版系统、德国海德堡全电脑对开八色印刷机、海德堡对开四色印刷机、日本小森对开四色印刷机，并且拥有配套多台红外线数码监测波拉切纸机、自动电子刀折页机、骑订龙、胶装龙、全自动模切机、过油机、磨光机、自动裱坑(卡)纸机、覆膜机等先进印后加工设备达50多台，具备专业设计和电脑制版能力。形成了集设计、制版、印刷、后道加工成一体的生产体系。

公司主要产品包括：包装彩盒、彩卡、出版物、精装画册、海报、宣传单张、各种商业单证、票据等，大型电子产品说明书、彩盒的配套商，如TCL、德赛、伊利集团、海神实业、真维斯、雷士照明、西顿照明、创见实业、中国移动、中国联通及国内知名银行、出版社等。

质量是企业发展的根本。公司现拥有现代化的生产设备和相当完备的配套设施，在整个生产工序流程及各项管理工作中，建立起完善的质量保证体系，以确保产品100%合格出厂，充分体现了公司所奉行的“以客为尊，以质为本，持续改善，客户满意”的企业宗旨。我们将以一流的设备，一流的人才，一流的管理，不懈努力，以“一流的品质，可靠的服务，合理的价格”去赢得客户的信赖与支持。我们真诚希望，能够把世界级的设计变成专业的印刷品，以达到客户对品质和成本的期望。

HaiTian Printing Co., Ltd. Was founded in 1996 . It is an excellent civil enterprise which combining paper , pre-printing, printing and post-printing . It is a powerful comprehensive publication enterprise . Covering 20,000 square meters ,employs more than 300 staff. The company gained the ISO 9001:2008 Quality Management System Certificate, it earned the reputation of “ Enterprise of strictly Abiding by Contacts and Keeping Promise “awarded by Huizhou Industrial and Commercial Bureau for many years , it is also “ Top 50 civil enterprises of Huizhou “ , “Top 100 Printing Enterprises of Guangdong” , Huizhou Printing Association Deputy President enterprise .ou to create beautiful future by themostprofessionaltechnique, most a dvanced equipment and best service.

It possesses modern equipment and complete supporting facilities, and introduces the most advanced printing machines in cluding the Germany Heidelberg CD-102 four-color printing machine, the Roland and Japan Xiaosen 40 four-color printing machines, Complete advanced CTP new computer direct plate-making system, automatic bask version machine, printing machine, blunt version before equipment, such as several infrared digital paper cutters, automatic folding machine, bookbinding machine, punching machine, polishing machine, paper-pasting machine, film coating machine and so on.

The products cover product information, books, magazines, picture books, color drawings, color boxes, posters, color paper, commercial documentation, bills and so on. The customers are spread around all parts of the country, for example, TCL Group, Desay Group, CJC Industry, JeansWest, NVC lighting, CDN lighting, China Mobile, China Unicom, domestic famous banks, publishing houses, etc.

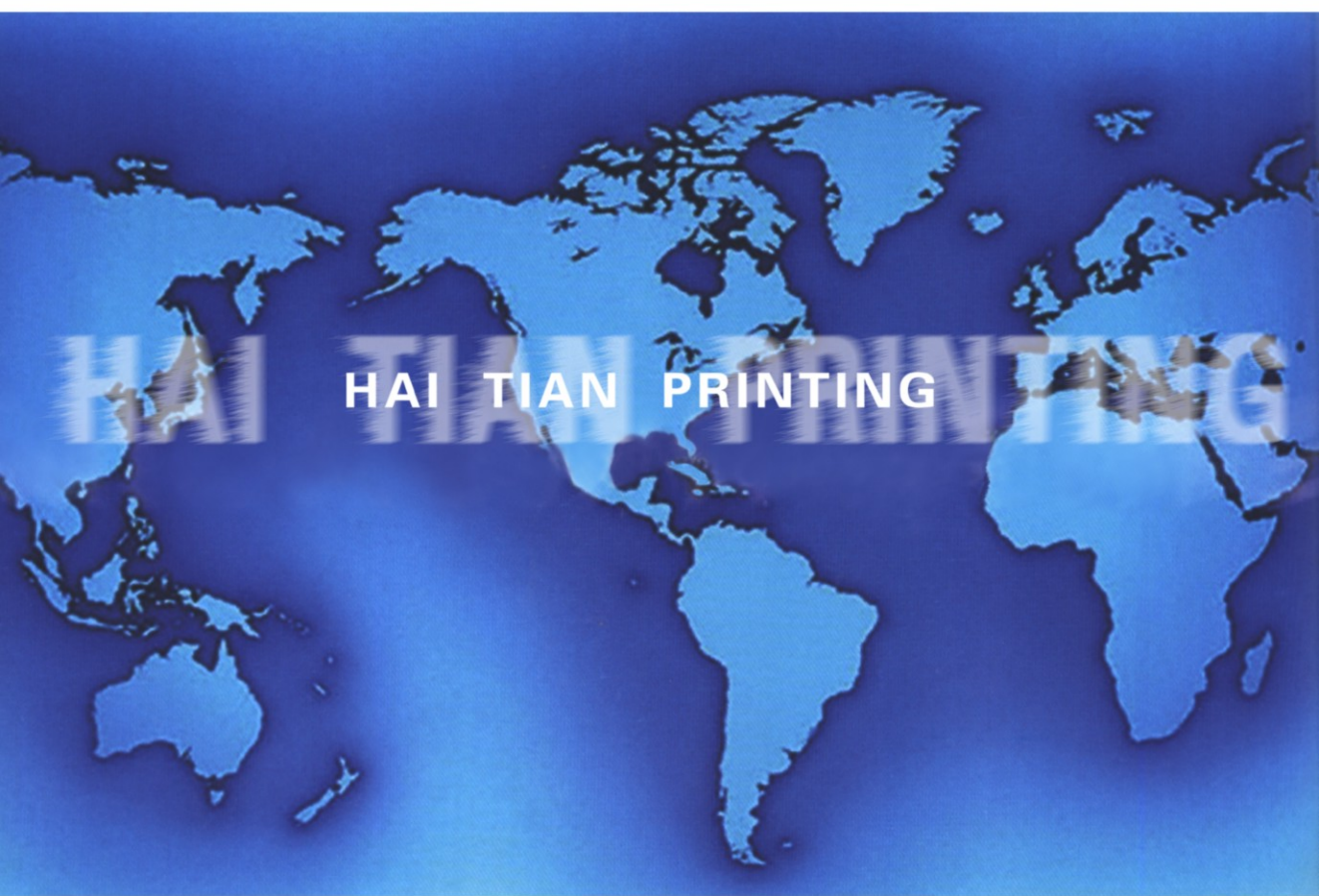
Quality is essential in the development of our enterprise . It possesses modern equipment and complete supporting facilities . Perfect quality assurance system is built up in the whole flow and management of the production procedure to ensure that the products are 100% qualified . This illustrates the company's management concept of “ customer respect , quality, prioritization, continued improvement, customer satisfaction” . With first-class quipment and management, Haitian Printing will work hard to win customers' reliability and support , based on the best quality , reliable survice and the most reasonable price . We sincerely hope to reach customer's expect of quality and cost by making the top design a professional printing.



02°

海天的使命

The Haitian mission



HAITIAN

我们的经营目标：坚持靠“一流的品质、可靠的服务、合理的价格”去维护客户利益，赢得客户信赖。为了达到这个目标，我们必须提供给客户最好的服务。

我们一贯坚持专业化，规范化，国际化的发展战略；

我们尊崇创新，专业，负责的企业精神；

我们秉承“以客为尊，以质为本，持续改善，客户满意”的企业宗旨。

客户的信赖，是海天最强劲的动力。

海天以最用心、最认真、最真诚的服务力求把事情做到最好。

唯有客户的满意才足以回报客户的信赖，而客户的信赖正是海天最渴望的收获！

Management target: Maintain customers' profit by reliable and first-class quality, reliable service, reasonable price to gain reliance from customers. To achieve this target, we should provide the best service to customers.

We always stick to a development strategy of specialization, standardization and international I zation.

We uphold the spirit of “ customer respect , quality, prioritization, continued improvement, customer satisfaction”

We stick to the principle of “customer focused, quality management”

The reliability of customers is the most powerful motivation of Haitian.

Haitian tries its best to do everything with the most sincere and careful service.

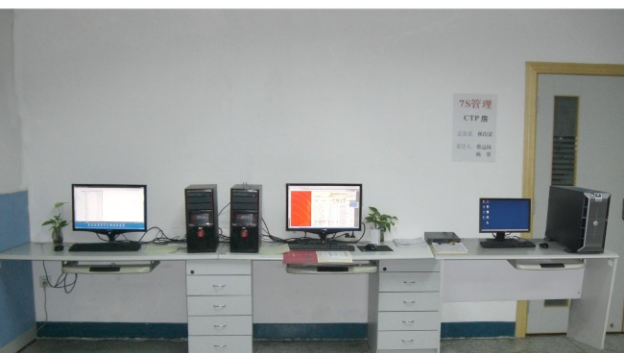
Only customers' satisfaction can return customers' reliance, while, their reliance is our desired target.



03°

海天的实力

The strength of the Haitian



CTP 电脑直接制版系统



德国海德堡全电脑对开八色印刷机



德国海德堡电脑对开四色印刷机



日本小森电脑对开四色印刷机



全自动装订生产联动线



全自动胶装生产联动线



自动裱纸机



自动模切机

合理的价格，一流的印刷质量，准时的交期和优质的客户服务，我们实力有目共睹。

Reasonable price, first-class printing quality, prompt delivery, good customer service and the in dustry strength within are obvious to everyone.



04°

优秀的团队
Excellent team



HAITIAN

在海天公司，我们的员工都是受过专业的培训，并具有强烈的主观能动性。客户服务和团队合作在他们的心中永远是放在第一位的。

每年，有许多优秀的毕业生到海天公司接受求职面试，我们会在其中挑选最好的来充实我们的队伍。在我们公司，他们拥有光明的前途并能找到最佳的工作岗位。因为我们提供在职的培训和轮岗制度，以此来帮助他们找到最适合自己的能力的工作。

我们的员工总是随着公司一起成长。我们鼓励员工不断学习，并不断提供在职培训来提高其工作熟练程度、技术能力、知识水平和个人价值。

拥有一批具有专业技能和献身精神的员工使我们走在同行业者的前面。

因此，我们团队无疑是一支成功的、优秀的团队。

In the Haitian company, all of our staff are well-trained have strong initiatives customer service and cooperate as a team to put customer service first.

Every year, a lot of outstanding graduates are interviewed at the Haitian company. We select the best candidates to substantiate our team. In our company, they have a bright future, rotation system, which, due to on the job training and work, helps them find the most suitable position for them.

Our staff always develop within the company. We encourage staff to study constantly, offer on-the-job training to improve their work skills, technological ability, knowledge competence and individual value .

A term of staff with professional skills and devotion make us a successful company, which stands out from competitors.



05°

企业文化
Enterprise Culture



HAITIAN

随着公司的不断发展，公司在员工福利方面的投入也逐年递增。充分体现了公司对员工的关心及照顾。既为员工的生活和工作提供了必要的保障，也丰富了员工的业余文化生活。

With the development of our company, our employers's welfare increase year by year, which sufficiently show how our employers are treated. And we not only offer the necessary, but also make their spare time colourful.



06°

办公环境 Office environment



办公大楼 (Office building)



前台 (Reception desk)



办公室一角 (office cubicles)

优美的办公环境，更高的工作效率——海天文化的体现。

A Pleasant environment results in higher efficiency
——Hai Tian culture.

07°

设计与制作 Design and production



公司拥有一批技术熟练、具有专业水平的设计员，可为各企业设计策划企业样本、产品说明书、书刊、杂志、包装制品等。

The company has a group of designers who specialise in. Technology, and can design samples of the enterprise, introduction to products, books, magazines and some packing products for companies.



08°

追求卓越 勇于创新
Innovation Excellence



HAITIAN

追求卓越、勇于创新。我们注重每一个细节，我们关注每一丝兑变。

一流的设备是高品质的基础，优秀的员工是高品质的保证。

我们铭记：质量是企业的生命。

我们在每一个环节，每一个工序都

精益求精，尽善尽美。

我们以炽热的敬业精神，

为顾客创造价值；

为员工创造机会；

为社会创造效益。

Our aim, pursues excellence and innovation. We make apoint of refining every and working towards improvement. First-class equipment is para mount to achieving the best possible quality and excellent staff ensure that the requirements are met.

We must stress:Quality is the life of the company.

Every link of the process is jouned up perfectly.

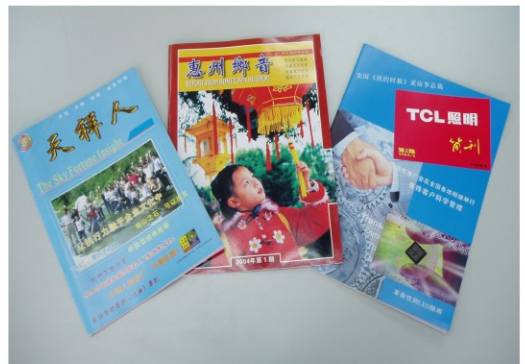
We strive for perfection.

We have a high work ethic.

We provide customers with good value.

We offer opportunities for Employees.

We create benefits for society.



09°

海天的品质

The Haitian quality



HAITIAN



印刷首样检验
Inspect the initial swatch



菲林检验
Inspect the film Consistency



订单生产前品质控制会
Perfect quality guarantee system



印张检验
Inspect the printed sheet



半成品过磅检验
Production checkout



制程首件确认
Finished products inspect the initial swatch



制程检验
In hiocess quality control



成品检验
Finished products checkout



成品称重检验
Calculate the weight for the products manual

质量是企业发展的根本。2004年，公司通过ISO9001：2000质量管理体系认证，同年取得出版物印刷许可证。在整个生产工序流程及各项管理工作中，建立起完善的质量保证体系，以确保产品100%合格出厂，充分体现了公司所奉行的以“以客为尊，以质为本，持续改善，客户满意”的企业宗旨。客户的满意是我们努力工作的目标。

Quality is essential in the development of enterprise. In 2004 the company gained the ISO9001:2000 Quality Management System Certificate, In the same year, we gained publication permit. A perfect quality assurance system is built up in the flow and management of the whole production procedure to ensure that the products are 100% qualified. This illustrates the company's management concept of "customer respect, quality, prioritization, continued improvement, customer satisfaction". The satisfaction of customers is our target.

10°

产品展示

Product exhibition



包装制品： 专业印制各种精美中高档彩盒包装制品

Packing material: Print various delicate packing materials of high/mid dle level.

书刊出版物： 专业印制各种书刊、杂志等出版物

Books and Publication: Print various books and publication.

广告画册： 专业印制各种精美中高档广告画册、产品说明书、宣传单

Bind color AD Publication: Print various delicate middle/high level color AD publication, products introduction and propagandas.

商业表格： 专业印制各种信封、各种单证、商业票据

Commercial forms: Print various envelopes, various forms and commercial vouchers.



各种精美书刊 (Various elegant books and periodicals.)



政府、企业宣传刊物 (Company brochures)



精美中高档彩盒包装制品 (Packing materials of high/mid dle level)

11°

强大的仓储与配送 Warehousing and distribution of the powerful



海天车队 (Hai tian transportation group)



成品仓库 (Storage of finished products)

12°

我们的客户
Our customers





海天印刷

